



Strategic Plans

Advantages

- Facilitates the recording and communication of the organization's objectives.
- Streamlines the presentation of relationships between the different objectives (cause-and-effect relations).
- Enables a proper interaction between the different elements of an organization's strategic structure (objectives, indicators, initiatives, etc.).

General Functionalities

- Recording strategic objectives in a hierarchic structure.
- Free determination of perspectives (Financial, Clients, Processes, Learning and Improving, Social, etc.).
- Establishing cause-and-effect relations between the different strategic objectives.
- Data sheet for each objective containing all the information related to the strategic objective, including: Description, Cause-and-Effect Relations, Indicators, Strategic Initiatives, Documents, etc.
- Strategic maps for displaying strategic objectives and their cause-and-effect relations.

For more information
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