

## Surveys

### Advantages

- Streamlines the internal process of survey preparation and distribution to respondents.
- Makes it easier for respondents to answer the surveys, thus increasing the number of responses received.
- Facilitates statistical analysis based on the answers received.

### General Functionalities

- Preparation of survey web form by the user.
- Drafting of the email message announcing the survey: the user can draft the text of the email message that will announce the survey to potential respondents.
- Announcement of the survey by email message and follow-up email reminder.
- Anonymous or authenticated surveys: the surveys can be anonymous (the answers will not be personalized so there will be no way to know who answered what) or with authentication (the respondent must perform an authentication in order to respond, so each answer can be traced to the corresponding respondent). In both cases, checks are performed to eliminate duplicate answers.
- There are different options for answering the survey: simple, multiple choice, matrix and text, among others.
- Response reception and statistical analysis: the responses obtained are displayed in distribution graphs, and the information can be exported to Excel for further data analysis.
- Possibility of creating indicators to measure survey results.

For more information  
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